

## 2024 Membership & Outreach Report Members' Meeting - November 2024

The Membership & Outreach Committee is continuing to work in its efforts to grow membership and expand outreach efforts. We are extremely grateful for all who served diligently with their time, energy, and ideas. A number of members rotated off the committee this year, and we have distributed a call for members to join us. We look forward to and welcome all who are interested in serving on the Membership and Outreach Committee.

As of September 30, we had approximately 2,000 ASOR members and about 17,500 Friends. The committee is looking to further grow these numbers by evaluating membership benefits, further developing digital resources, extending our reach to potential members outside of the US, improving the member experience at the Annual Meetings, and expanding outreach efforts both locally and far away from the ASOR office.

As part of our expanded outreach efforts, we set a goal to make this year's FOA webinar season completely free and accessible to all. With the support of our generous members and sponsors, we have held 5 successful webinars so far with the highest registration numbers we have seen in the history of the program, including 535 individual registrants who had never previously been apart of ASOR or FOA. All of this would not be possible without the hard work and dedication of our webinar speakers who volunteer their time to ASOR. We thank you all for making this the most successful webinar season yet, and we look forward to continued success as a full speaker lineup is scheduled for the spring.

ASOR Virtual Archaeology has also continued to be a success, and we are extremely grateful to those who have assisted in this endeavor. As the 2025 season approaches, we are developing a plan to encourage students, dig directors, and others to participate in this initiative.

Thank you to all of our members for your support and loyalty. You are the reason that ASOR is exploring new frontiers, pushing boundaries, and widening our vision about everything we can accomplish both in the present and in the future. The ASOR staff invites you to come by the Help Desk so that they can say thank you in person.