

# Advertising Contract

ASOR Annual Meeting  
 The Westin Boston Waterfront | Boston, Massachusetts  
 November 18-21, 2020



## Advertiser Information

Contact name and title: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP, Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Advertising in ASOR Annual Meeting Program Book:

The Annual Meeting Program Book contains a full listing of the academic program, including business meetings, information on the hotel and city, the abstracts, a listing of exhibitors, and other pertinent details. Each attendee will receive a copy of the program book in a tote bag along with other inserts.

### Advertising Specifications:

The ASOR Annual Meeting Program Book covers are four color and the inside pages are black and white only. Trim size is 8 ½ x 11 inches. Advertising copy should be sent electronically by email ([meetings@asor.org](mailto:meetings@asor.org)). Please send a high-resolution PDF or EPS file. Ads that do not fit the exact size may be altered. Please send specific instructions if you are ordering multiple pages.

### Cancellation:

Failure to submit advertising copy by **August 15, 2020** will result in cancellation of space. Advertisers who cancel in writing before this date will receive a refund of the advertising fee, less a \$250 processing fee. No refunds will be issued after **August 25, 2020**.

### Return Policy & Conditions:

Advertising materials become the sole property of ASOR. Artwork will not be returned. Advertising deemed inappropriate will be declined, as will ads for the sale of antiquities.

### Payment Information:

**\*Receive a 5% discount with a signed contract and 50% payment by August 5, 2020.** Please make all checks payable to **ASOR**. Payment must be received in full by August 15, 2020. Please e-mail signed agreements without credit card information to [meetings@asor.org](mailto:meetings@asor.org) and call 857-272-2506 to pay by phone. Completed applications with check payment can be mailed to:

Arlene Press  
 Director of Meetings and Events  
 American Schools of Oriental Research (ASOR)  
 The James F. Strange Center  
 209 Commerce Street  
 Alexandria, VA 22314

### Program Book Advertisement Page Sizes & Cost

Inside cover:	\$1,600	_____
Back cover:	\$1,700	_____
Four facing pages:	\$1,100	_____
Two facing pages:	\$800	_____
Full page:	\$675	_____
Half page:	\$400	_____
Quarter page:	\$325	_____

### Tote Bag Advertisements & Cost

Logo on the Tote Bag	\$1,000	_____
Full Page Insert	\$550	_____
Half Page Insert	\$450	_____

### One-time Attendee Mailing List Rental

Snail mail only	\$350	_____
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TOTAL: \_\_\_\_\_

### Payment Method:

Visa    Master Card    Discover    American Express    Check

Check # \_\_\_\_\_ PO #: \_\_\_\_\_

Credit card number \_\_\_\_\_ CVV # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Authorizing Signature \_\_\_\_\_

Date \_\_\_\_\_