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ASOR PROGRAM COMMITTEE

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Action Plan **Submitted 04/01/13**

The regular work of the Program Committee relates largely to the logistics of planning and running the Academic Program of the Annual Meeting (as detailed in the PC Guidelines (especially in the Timeline on pp. 13-18), maintaining a fully-staffed committee, and responding to specific issues as they arise. In addition to these standing responsibilities, the current PC chairs and committee members believe that it would be productive to address the following items at some point in the future.

1. Professionalizing Program Book

We are already in the midst of adopting a new mechanism for designing, copy-editing, producing, and distributing the Program Book for the Annual Meeting. This change would include copy-editing of the annual Program Book by a professional copyeditor, securing an ISBN for the annual Program Book, making it available for purchase beyond the annual meeting, and moving the Program Book from the status of ephemera to a genuine publication of the organization.

2. Smart Phone Application for AM Academic Program

Several ASOR members have noted that other organizations now have apps that allow conference attendees to access the schedules for their Annual Meetings on the go via their smart phones (and I suppose iPads as well). Though it would not be prudent for ASOR to expend resources to pay a professional to create such a smart phone app, the current PC chairs believe that such an app could be created by an advanced Computer Science graduate student, perhaps as part of a class for which he/she receives credit. It is hoped that this initiative will be explored, perhaps for the 2014 Annual Meeting.

3. Evaluation of Sessions

The PC chair(s) and members need to consider how to best evaluate sessions and session chairs. While the Session Evaluation Forms were updated and significantly revised due to consultation with a survey expert who conducts survey-based research, the next step would be to collate the data collected and draw conclusions from the data. Perhaps the PC could establish a small sub-committee to be responsible for the evaluation of sessions.

4. Explore online and internet innovations/possibilities regarding the Academic Program of the Annual Meeting

Examples of such initiatives include streaming select sessions live during the annual meeting to enable people who cannot attend the entire meeting some access to the event; establishing a special room at the annual meeting in order to tape willing presenters reading their papers, then synching these audio files with their attendant PPT presentations, so that these can be made available online in order to share information and advertise what ASOR does; developing social networking strategies for Annual Meeting along the lines of Social Media Guide for the 2013 AIA/APA Annual Meeting; and hosting one session at an overseas research center and streaming that to the Annual Meeting.