# **Advertising Contract**

ASOR Annual Meeting The Denver Marriott Tech Center | Denver, Colorado November 14-17, 2018

# **Advertiser Information**

Contact name and title:						
Company name:						
Address:						
City, State, ZIP, Country:						
Phone:	Fax:	Email:				

# Advertising in ASOR Annual Meeting Program Book:

The Annual Meeting Program Book contains a full listing of the academic program, including business meetings, information on the hotel and city, the abstracts, a listing of exhibitors, and other pertinent details. Each attendee will receive a copy of the Program Book in a tote bag along with other inserts.

## Advertising Specifications:

The ASOR Annual Meeting Program Book covers are four color and the inside pages are black and white only. Trim size is 8 ½ x 11 inches. Advertising copy should be sent electronically by email (meetings@asor.org). Please send a high-resolution .PDF or .EPS file. Ads that do not fit the exact size may be altered. Please send specific instructions if you are ordering multiple pages.

### **Cancellation:**

Failure to submit advertising copy by **August 15, 2018** will result in cancellation of space. Advertisers who cancel in writing before this date will receive a refund of the advertising fee, less a \$250 processing fee. No refunds will be issued after **August 25, 2018**.

### **Return Policy & Conditions:**

Advertising materials become the sole property of ASOR. Artwork will not be returned. Advertising deemed inappropriate will be declined, as will ads for the sale of antiquities.

### **Payment Information:**

\*Receive a 5% discount with a signed contract and 50% payment by May 1<sup>st</sup>, 2018. Please make all checks payable to ASOR. Payment must be received in full by August 15, 2018. Send all applications, payments, and any questions to:

> Arlene Press Programs and Events Manager American Schools of Oriental Research (ASOR) P.O. Box 15729 650 Beacon Street, 2<sup>nd</sup> Floor Boston, MA 02215 Phone: 857-272-2506 E. meetings@asor.org

Program Book Advertisement Page Sizes & Cost						
Inside cover:	\$1,600					
Back cover:	\$1,700	-				
Four facing pages:	\$1,050	-				
Two facing pages:	\$750	-				
Full page:	\$650	-				
Half page	\$400	-				
Quarter page:	\$325	-				
Tote Bag Advertisements & Cost						
Logo on the Tote Bag	\$900					
Full Page Insert	\$550	-				
Half Page Insert	\$450	-				
One-time Attendee Mailing List Rental Snail mail only \$350						
		TOTAL:				
Payment Method:						

Visa	Master Card	Discover	American Express	Check
Che	eck #		PO #:	
Credit car	d number	CV	V #	Exp. Date
Cardholde	er's name			
Address				
City			State	ZIP
Authorizir	ng Signature			

Date