# Advertising Contract

ASOR Annual Meeting
The Denver Marriott Tech Center | Denver, Colorado
November 14-17, 2018

## Advertiser Information

Contact name and title: _____

Company name: _____

Address: _____

City, State, ZIP, Country: _____

Phone: _____ Fax: _____ Email: _____

**Advertising in ASOR Annual Meeting Program Book:**
The Annual Meeting Program Book contains a full listing of the academic program, including business meetings, information on the hotel and city, the abstracts, a listing of exhibitors, and other pertinent details. Each attendee will receive a copy of the Program Book in a tote bag along with other inserts.

**Advertising Specifications:**
The ASOR Annual Meeting Program Book covers are four color and the inside pages are black and white only. Trim size is 8 ½ x 11 inches. Advertising copy should be sent electronically by email (meetings@asor.org). Please send a high-resolution .PDF or .EPS file. Ads that do not fit the exact size may be altered. Please send specific instructions if you are ordering multiple pages.

**Cancellation:**
Failure to submit advertising copy by **August 15, 2018** will result in cancellation of space. Advertisers who cancel in writing before this date will receive a refund of the advertising fee, less a $250 processing fee. No refunds will be issued after **August 25, 2018**.

**Return Policy & Conditions:**
Advertising materials become the sole property of ASOR. Artwork will not be returned. Advertising deemed inappropriate will be declined, as will ads for the sale of antiquities.

**Payment Information:**
***Receive a 5% discount with a signed contract and 50% payment by WdzyŜ 1st, 2018.** Please make all checks payable to **ASOR**. Payment must be received in full by August 15, 2018. Send all applications, payments, and any questions to:

Arlene Press
Programs and Events Manager
American Schools of Oriental Research (ASOR)
P.O. Box 15729
650 Beacon Street, 2nd Floor
Boston, MA 02215
Phone: 857-272-2506
E. meetings@asor.org

**Program Book Advertisement Page Sizes & Cost**

| | | |
|---|---|---|
| Inside cover: | $1,600 | _____ |
| Back cover: | $1,700 | _____ |
| Four facing pages: | $1,050 | _____ |
| Two facing pages: | $750 | _____ |
| Full page: | $650 | _____ |
| Half page | $400 | _____ |
| Quarter page: | $325 | _____ |

**Tote Bag Advertisements & Cost**

| | | |
|---|---|---|
| Logo on the Tote Bag | $900 | _____ |
| Full Page Insert | $550 | _____ |
| Half Page Insert | $450 | _____ |

**One-time Attendee Mailing List Rental**

| | | |
|---|---|---|
| Snail mail only | $350 | _____ |
| | TOTAL: | _____ |

**Payment Method:**

Visa Master Card Discover American Express Check

Check # _____ PO #:_____

Credit card number CVV # Exp. Date

Cardholder's name

Address

City State ZIP

Authorizing Signature

Date