

COP Subscription Report – Annual Meeting 2015

(Expiration date 9/30/2015)

Journals: *Bulletin of the American Schools of Oriental Research* (biannual, ahead of print publishing), *Journal of Cuneiform Studies* (annual), *Near Eastern Archaeology* (quarterly, two special issues for 2015, 78.3 open access on JSTOR)

Books: *Annual of the American Schools of Oriental Research*, *Archaeological Report Series*, *Journal of Cuneiform Studies Supplemental Series*

e-Newsletters: *The Ancient Near East Today* (Friends of ASOR, monthly), *News@ASOR* (ASOR Members only, bi-monthly)

Subscriptions

NEA

- Total number of NEA subscribers: 797 subscriptions
 - **Exchange:** 68 total
 - 9 from US, 0 from Canada, 59 from rest of world
 - **Gratis:** 10 total
 - 9 from US, 0 from Canada, 1 from rest of world
 - **Individual:** 224 total
 - 208 print subscriptions
 - 163 from US, 9 from Canada, 36 from rest of world
 - 16 online subscriptions
 - 9 from US, 0 from Canada, 7 from rest of world
 - **Institutional:** 495 total
 - 295 print subscriptions
 - 190 from US, 14 from Canada, 91 from rest of world
 - 200 JSTOR subscriptions through CSP Program

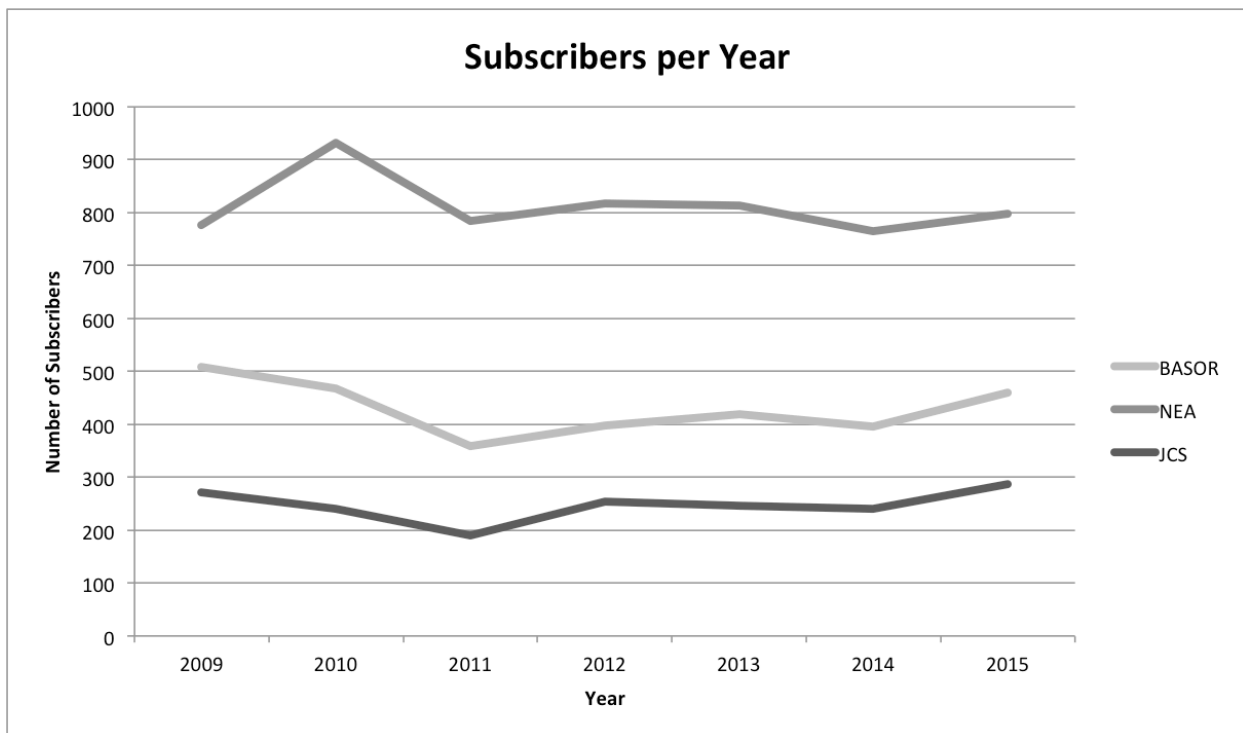
BASOR

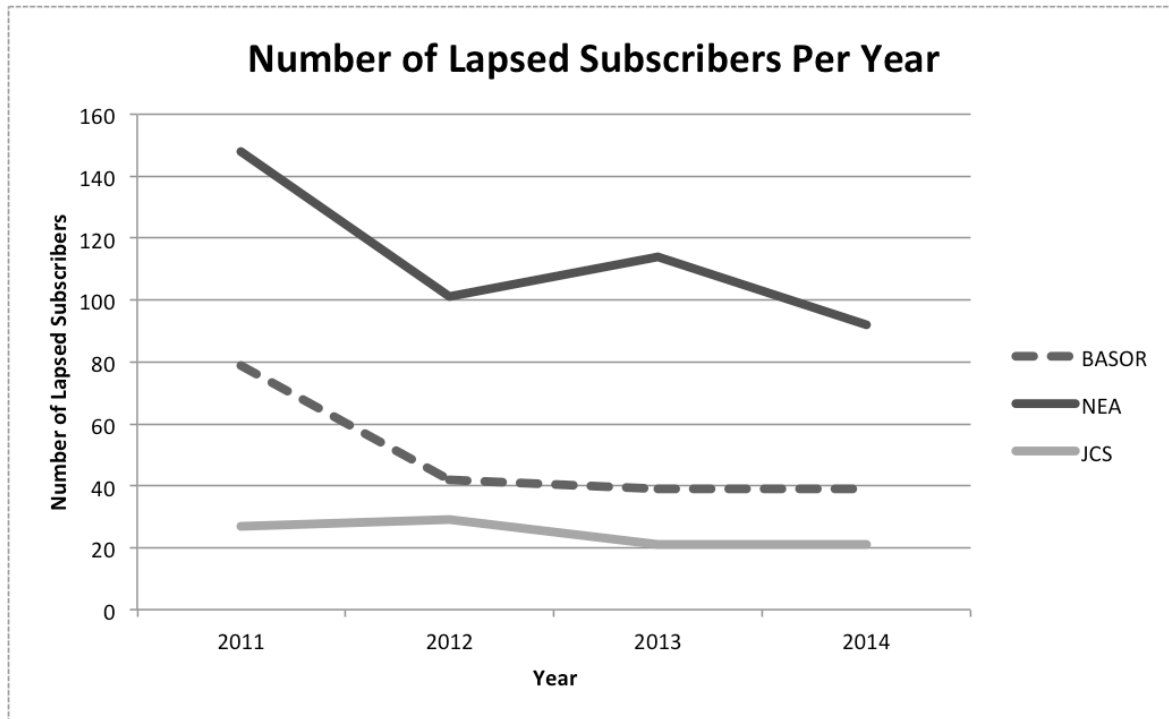
- Total number of BASOR subscribers: 460 subscriptions
 - **Exchange:** 78 total
 - 9 from US, 0 from Canada, 70 from rest of world
 - **Gratis:** 4 total
 - 3 from US, 0 from Canada, 1 from rest of world
 - **Individual:** *no subscription option*
 - **Institutional:** 378 total
 - 213 print subscriptions

- 117 from US, 9 from Canada, 87 from rest of world
- 165 JSTOR subscriptions through CSP Program

JCS

- Total number of JCS subscribers: 292 subscriptions
 - **Exchange:** 44 total
 - 7 from US, 0 from Canada, 37 from rest of world
 - **Gratis:** 8 total
 - 4 from US, 0 from Canada, 4 from rest of world
 - **Individual:** 45 total
 - 43 print subscriptions
 - 24 from US, 0 from Canada, 19 from rest of world
 - 2 online subscriptions
 - 2 from US
 - **Institutional:** 195 total
 - 94 print subscriptions
 - 50 from US, 2 from Canada, 42 from rest of world
 - 101 JSTOR subscriptions through CSP Program





Membership

- Total number of members with expiration date of 9/30/2015 or above: **1,533 individuals**
 - Associate (receives NEA, choice of media): 157 individuals
 - Contributing (receive NEA in print): 47 individuals
 - Life (receive all three journals in print): 27 individuals
 - Professional (choice of two journals and media): 803 individuals
 - Retired (choice of two journals and media): 156 individuals
 - Student (choice of two journals and media): 290 individuals
 - Sustaining (get all journals in print and online): 53 individuals
- 64 Institutional Members receive one print copy of each journal
- Individual journal breakdown
 - 1463 individuals receive NEA
 - 1286 individuals receive BASOR
 - 159 individuals receive JCS
 - 15 members chose to receive no journals

NEA	<i>Print Only US</i>	<i>Print Only Non-US</i>	<i>Online Only</i>	<i>Both Print & Online US</i>	<i>Both Print & Online Non-US</i>
Professional	356	44	270	60	23
Retired	77	20	28	14	5
Student	127	1	138	11	5
Total	560	65	436	85	33

BASOR	<i>Print Only US</i>	<i>Print Only Non-US</i>	<i>Online Only</i>	<i>Both Print & Online US</i>	<i>Both Print & Online Non-US</i>
Professional	366	48	270	60	24
Retired	80	22	28	17	6
Student	128	1	138	13	5
Total	574	71	436	90	35

JCS	<i>Print Only US</i>	<i>Print Only Non-US</i>	<i>Online Only</i>	<i>Both Print & Online US</i>	<i>Both Print & Online Non-US</i>
Professional	36	4	270	8	3
Retired	7	2	28	5	1
Student	9	0	138	2	0
Total	52	6	436	15	4

Book Sales

Sales from JSTOR

Institution	Title	Net Sales
Aalborg University	The Ayl to Ras an-Naqab Archaeological Survey, Southern Jordan 2005-2007	\$80.42
Aalborg University	The Textual Criticism of Sumerian Literature	\$48.24
Aalborg University	The Roman Marble Sculptures from the Sanctuary of Pan at Caesarea Philippi/Panias (Israel)	\$48.24
Rijksuniversiteit Groningen	The Roman Marble Sculptures from the Sanctuary of Pan at Caesarea Philippi/Panias (Israel)	\$57.02
Marmara University	The Textual Criticism of Sumerian Literature	\$48.24
University of Durham	The Ayl to Ras an-Naqab Archaeological Survey, Southern Jordan 2005-2007	\$95.04
Koebenhavns Universitets	Texts from the Late Old Babylonian Period	\$61.41
Marmara University	The Roman Marble Sculptures from the Sanctuary of Pan at Caesarea Philippi/Panias (Israel)	\$48.24
University of Durham	The Roman Marble Sculptures from the Sanctuary of Pan at Caesarea Philippi/Panias (Israel)	\$57.02
University of Durham	The Textual Criticism of Sumerian Literature	\$57.02
Marmara University	The Ayl to Ras an-Naqab Archaeological Survey, Southern Jordan 2005-2007	\$80.42
YBP - Tiered Savings Level 5	The Textual Criticism of Sumerian Literature	\$55.92
Waldo	The Roman Marble Sculptures from the Sanctuary of Pan at Caesarea Philippi/Panias (Israel)	\$48.24
Arizona State University	The Ayl to Ras an-Naqab Archaeological Survey, Southern Jordan 2005-2007	\$87.73
YBP - Tiered Savings Level 5	The Ayl to Ras an-Naqab Archaeological Survey, Southern Jordan 2005-2007	\$93.21
University of Manchester	Texts from the Late Old Babylonian Period	\$61.41

Arizona State University	The Roman Marble Sculptures from the Sanctuary of Pan at Caesarea Philippi/Panias (Israel)	\$52.63
University of Washington	The Textual Criticism of Sumerian Literature	\$52.63
Arizona State University	The Textual Criticism of Sumerian Literature	\$52.63
<i>(Sales since Dec. 2014)</i>		\$1,185.71

Sales from ISD

Quarter	Total Sales
Third Quarter 2014 US Sales	\$5,015.75
Third Quarter 2014 UK Sales	\$665.36
Fourth Quarter 2014 US Sales	\$4,307.90
Fourth Quarter 2014 UK Sales	\$814.62
First Quarter 2015 US Sales	\$3,244.47
First Quarter 2015 UK Sales	\$494.28
Second Quarter 2015 US Sales	\$2,885.02
Second Quarter 2015 UK Sales	\$169.19
Third Quarter 2015 US Sales	\$3,991.37
Third Quarter 2015 UK Sales	\$1,973.59

Marketing Summary

This past year, we have continued on a scheduled renewal and reminder system with a combination of paper and online renewal reminders. Online renewal reminders are more difficult for subscriptions because ASOR does not have the online contact information for a lot of subscribers. We have continued to share and promote free access tokens after a new issue comes out. *BASOR* now publishes articles ahead of the print publication, which has also been promoted and shared, and seems to be the most popular feature in *News@ASOR* whenever included. *NEA*'s special September issue on Cultural Heritage was made open on JSTOR for anyone to access for an indefinite period of time. Last holiday season, we also did a "Gift a *NEA* Subscription" that only a handful of members took advantage of. There has been blog content (articles, podcasts, etc.) for popular journal articles, as well as an eBook for *BASOR* articles that we plan on using for *BASOR* promotion in future subscription campaigns. We hope to push out a Table of Contents email to all members and possibly friends of ASOR with each new journal publication. *News@ASOR*'s frequency has increased from monthly to bi-monthly.

Feel free to email Inda Omerefendic (asorpubs@bu.edu) with questions or suggestions.