

ASOR DEVELOPMENT UPDATE

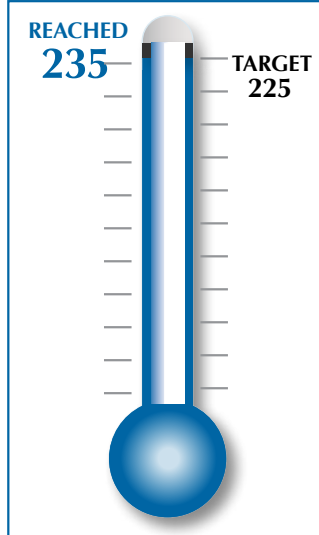
Andrew G. Vaughn
ASOR Executive Director

We did it! Thanks to 235 different donors (see the 2011 Honor Roll) who stepped up for ASOR in fiscal year 2011 (FY11), we had an extremely successful year with development. We were successful both in terms of total funds raised and in terms of meeting two challenge goals that resulted in an additional \$20,000 for ASOR's endowment. Most importantly, this record level of giving helped ASOR accomplish its mission and goals.

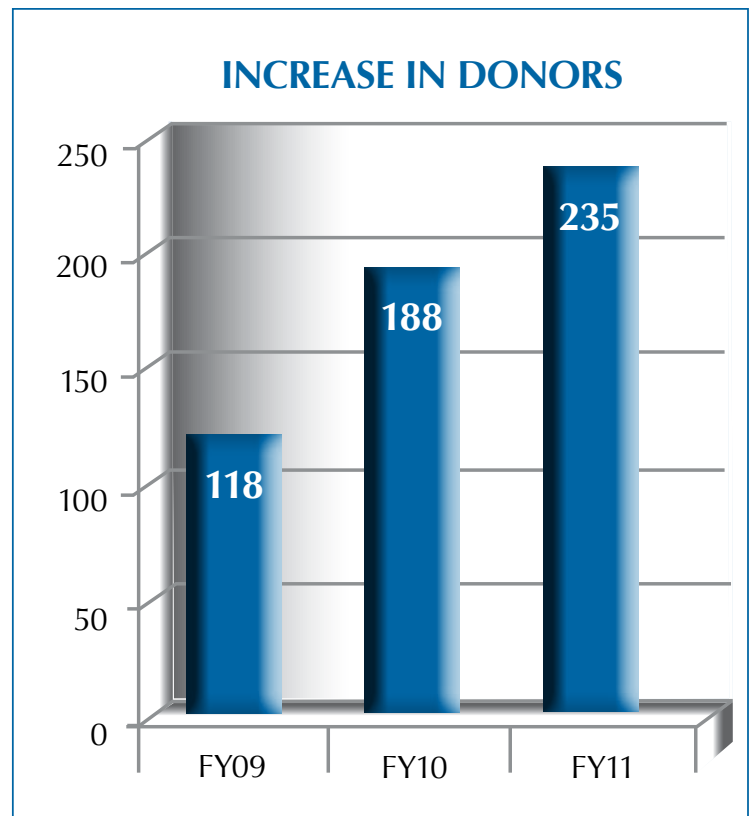
First a summary of the challenge gifts and accomplishments: On April 19th, Board Chair P. E. MacAllister made two challenge gifts to ASOR. The goals of the challenge gifts were to encourage ASOR members to reach our budgeted amount for the annual fund and to encourage broader participation in our annual fund.

1. If ASOR raised \$10,000 in new gifts (not including pledges already received) from April 19th through June 30th, he would contribute \$10,000 to the ASOR endowment. ASOR not only met this goal, it exceeded the goal and received \$29,548.70 in new gifts before the end of the fiscal year!
2. If ASOR received contributions from 225 different donors during FY11 (July 1, 2010 – June 30, 2011), he would contribute an additional \$10,000 to the ASOR endowment. This was a bold challenge because as of April 18, 2011, ASOR had received gifts and pledges from 121 different donors. We thus had to receive gifts from over 100 more contributors in the last 10 weeks of the fiscal year. I am very pleased to report that ASOR exceeded this goal as well, and we received gifts from 114 new donors from April 19 – June 30!

Our most successful year ever in terms of donor participation played a major role in ASOR having a great year in FY11. Board members W. Mark Lanier and P. E. MacAllister led the way with two major gifts, and we had broad participation at all other levels (see the FY11 Honor Roll for details). ASOR's board of trustees once again had a participation level of 100% in giving to the organization, and we had many other gifts of all amounts. All of the gifts are meaningful and contribute to ASOR's overall success and accomplishments. The following is a list of some of the highlights made possible by your generous support.



- ASOR once again finished the year with a balanced budget.
- ASOR's board adopted new bylaws to reflect the changes suggested by our updated strategic plan.
- ASOR received gifts from a record 235 separate contributors (a 20% increase over FY10 and a 50% increase over FY09).
- ASOR received \$103,422.95 in gifts to the annual fund and the archives project.
- ASOR received \$159,986.88 in total gifts during the fiscal year.
- ASOR's endowment accounts have recovered after experiencing losses three years ago, and they are now at record levels.
- We had almost 700 attendees at the 2010 annual meeting in Atlanta.
- We have more paper presenters than ever before for the upcoming annual meeting in November 2011 in San Francisco.
- We awarded 34 scholarships to students and junior scholars for participation in field projects during the summer of 2011.
- ASOR's prestigious Mesopotamian Fellowship program continues, and we have added scholarships for Mesopotamian research at the annual meeting.
- ASOR plans to expand our general scholarship program for the annual meeting in 2011.



ASOR DEVELOPMENT UPDATE CONTINUED

- ASOR's membership reached a record level of 1,400 during FY11.
- ASOR's institutional subscriptions are starting to grow again following the recession and cutbacks by institutional libraries.
- ASOR's archives project is becoming an established and growing research resource for our field.
- ASOR had 67 affiliated excavation projects (33 field and 34 publication) in countries throughout the eastern Mediterranean.
- ASOR continued to support the publication of site reports through the publication of two volumes in its Archaeological Report Series.

- Last, but certainly not least, all of our journals (*BASOR*, *NEA*, and *JCS*) were up-to-date by the end of the fiscal year.

Since our membership and subscription income only accounts for about 37% of our overall budget, all of these accomplishments would not have been possible without your support. ASOR will once again be conservative with expenses and spending, but we still need your help. We are poised to carry out our mission as we did last fiscal year. The timing could not be better—we have a new strategic plan and many important goals for the next decade. While we celebrate all that you helped us accomplish in FY11, your ongoing partnership and support will help us continue to accomplish our goals in FY12—ASOR's 112th year. ❁

FISCAL YEAR 2011 HONOR ROLL

Donor (up to \$100)

Randy Akers
Mitchell Allen
Gojko Barjamovic
Robert C. Bigelow
Selena Billington
Alejandro F. Botta
Nicole Maria Brisch
R. Camper Bull
Theodore W. Burgh
Richard R. Burky
Joel S. Burnett
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Eric Cline
Susan Cohen
Dan P. Cole
R. Dennis Cole
Lidewijde de Jong
Catherine A. Duff
Louise and Arthur Durlesser
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Elizabeth S. Greene
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Chris Hays
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Matthew T. Rutz
Carl Savage
William Schniedewind
Mark T. Schuler
Eileen Schuller
Andrew Smith
Marvin Sweeney
Eugene Ulrich
Thomas S. Verenna
Angelo Verga
Matthew Vincent
Monique Vincent
James L. Walker
Patty Jo Watson

Contributor (\$100-\$249)

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Michal Artzy
Randall C. Bailey
Ralph Lamar Barden
Scott Berger
Elizabeth Bloch-Smith
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Oded Borowski
Mark A. Chancey
James H. Charlesworth
Jill M. Chernin
Sidnie White Crawford
Kenneth M. Diable
Thomas B. Dozeman
Erick Egertson
Carl S. Ehrlich
Raymond C. Ewing

continued on page 6

FISCAL YEAR 2011 HONOR ROLL

continued from page 5

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Catherine Foster	Eugene H. Merrill	Barbara Reeves	Weston Fields
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Gerald Mattingly			