

Membership Report Fall Meeting 2009

There is a fair amount to report, though I have to thank Andy Vaughn and the office staff more than I can claim myself.

We will begin having online subscriptions as of January 1. We have signed a contract with Atypon. Members will be able to choose among online versions only, print versions only, or a combination. Either format will cost the same amount and if members' choose both, it will cost them \$25 more. Current members can have "both" for no additional cost until their current subscription expires. This allows a transition period so members can figure out which format works best for them.

Membership levels: we have been more successful in getting our general numbers up. We went above 1300 just before Sept 30th-- we dropped to about 1200 on Oct 1st because many memberships expired on Sept 30th. We are now above 1300 with almost two months left in the quarter. Most memberships expire on 12/31 each year, so this time is crucial for renewals. Letters will go out before the annual meeting with invoices and instructions about the online subscriptions (12/31 expires will get up to a year of "both" for free if they renew by 12/31/09-- we hope that this will encourage people to renew so that save \$25 for "both" AND the rate increase.

Institutional membership seems to be holding its own with a few new schools replacing a few schools that have dropped in the past year.

Two new co-chairs have been appointed to lead the individual membership committee: Britt Hartenberger and Randy Younker. Each brings to the task a slightly different intellectual orientation and position in the field and yet both are well known to most in ASOR. Together they should be a great team.

We now have 38 contributing members, a great influx but still less than half of the board members have recruited members to this important membership group.

Sincerely
Tammi J. Schneider
Vice President, Membership